



2021 EARLY BIRD *Special*

Sign up for 2021
membership with
**Hawaii
Jewelers
Association**
by December 15th



| Level | No. of Employees | Annual Rate | Special Rate |
|------------|------------------|-------------|--------------|
| Retail - 1 | 1-4 | \$149 | \$99 |
| Retail - 2 | 5-10 | \$199 | \$149 |
| Retail - 3 | 11-20 | \$299 | \$249 |
| Retail - 4 | 21-40 | \$399 | \$349 |
| Retail - 5 | 40+ | \$499 | \$449 |
| Associate | n/a | \$199 | \$149 |

Applications and fees received by December 15, 2020 will qualify for the special rate. Please complete the attached front/back application and return to us with your payment.



Hawaii Jewelers Association Benefits & Rate Structure

The Benefits of Membership

Recognition of Membership and Adherence to Code of Ethics

- Authorized use of HJA window sticker at place of business.
- Authorized use of HJA logo on website, media, and marketing material.
- Membership Plaque – 8 x 10 engraved acrylic panel with the member's name (for purchase).
- Assurance that all members are thoroughly vetted and adhere to the professional code of ethics.

Access to Special Events & Discounts

- Annual Banquet, Design Contest
- Educational Seminars, Networking Opportunities
- Discounts from participating members and community partners

Privilege Communication

- Security Alerts – local and national alerts, including information not available to the general public.
- Newsletters & E-blasts – articles of interest, industry news, latest trends, charitable giving.
- Website – members only access to product and industry information.
- Press Releases – share your company's press releases.
- Trading Post – the opportunity to sell/buy trade tools, equipment to members.
- Social Media – Approved posting on HJA's Facebook and Instagram accounts, including reposts of your social media stories.

Advertising Opportunities

- Business listing on the HJA website's membership directory.
- HJA referral to members based on specialties and services.
- Feature Business of the Week. On a rotation basis, companies can elect to be featured on HJA's homepage.
- Special events and promotions by members.
- Annual low-cost home page advertising on website & in privilege communications.
- Associate members also receive a free table-top display at our annual banquet, membership listing, and access to all HJA retail members.

Early Bird Rate Structure

| Level | No. of Employees | Annual Rate | Special Rate |
|------------|------------------|-------------|--------------|
| Retail – 1 | 1-4 | \$ 149 | \$ 99 |
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| Associate | n/a | \$ 199 | \$ 149 |



Hawaii Jewelers Association

Code of Ethics & Professional Practices

- To do our full share in supporting the Association for the betterment of the Jewelry industry and the good of our community, we will abide by all rulings and codes prescribed by the Association.
- To deserve the patronage of the people of the community, we will offer merchandise and render services based upon the highest standards of quality, truth and honesty.
- To earn and maintain a reputation of fairness, we will give maximum value for our goods and services at a just price and will be willing to promptly adjust any reasonable cause of dissatisfaction on the part of a customer.
- To foster public confidence and to create an image of integrity for the jewelry industry, we will avoid any exaggerations of misrepresentations in words or advertising which will mislead a customer in his purchase or engage in unfair trade practices which will cause him to lessen his respect for the jewelers as merchants.
- To be mindful of the welfare of the customer, we will lend our support to consumer protective measures advocated by government or by recognized consumer interest groups.

By signing this, I acknowledge that I have read and agree to abide by Hawaii Jewelers Association's Code of Ethics and Professional Practices and be a member in good standing. Reported violations/complaints will be reviewed by the Board of Directors and may result in forfeiture of annual dues, loss of benefits, and termination of membership.

Name of Firm _____

Name of Firm's Principal(s) _____ Title _____

Signature: _____ Date _____



Hawaii Jewelers Association

Membership Application Form

Name of Firm _____

Address _____

Business Phone _____ Business Fax _____

Website _____ Primary Email _____

Year Business Opened _____ No. of total Employees in Hawaii _____

Name of Firm's Principal(s) _____ Title _____

Name of Firm's Principal(s) _____ Title _____

Primary Contact Information (if different from above)

Name _____

Phone Number _____

Email Address _____

Membership Type: (check one)

_____ **Retail Members:** Businesses with store-fronts or online presence that retail jewelry directly to consumers. Membership fee is based on number of employees.

_____ **Associate Members:** Businesses that support the jewelry industry. This includes wholesalers, manufacturers, brokers, distributors, designers, and industry-related service providers (buy/sell, security, insurance, financing, pawn brokers, etc). Membership fee is a flat rate fee.

_____ **Friend of HJA:** Persons not operating a jewelry related business. Typically students or industry professionals who are employed by non-HJA member companies.

Please describe your business and its specialty _____

Business Services

____ Jewelry Repair ____ Appraisals ____ Gemstone Refinish ____ Watch Repair
____ Trade-Ins ____ Pearl Restringing ____ Insurance Replacement ____ Engraving

Other: _____ Discount to HJA Members _____

**Completed forms can be emailed to admin@HawaiiJewelersAssociation.com, or mailed to
PO Box 513, Honolulu, Hawaii 96809**

HJA USE ONLY:

Membership Rate: _____ Membership Year: _____ Processed By: _____
Comments: _____ Today's Date: _____