



Hawaii Jewelers Association Benefits & Rate Structure

The Benefits of Membership

Recognition of Membership and Adherence to Code of Ethics

- Authorized use of HJA window sticker at place of business
- Authorized use of HJA logo on website, media, and marketing material
- Membership Plaque – 8 x 10 inch piano black finish with a laser engraved acrylic panel with the member's name.
- Assurance that all members are thoroughly vetted and adhere to the professional code of ethics

Access to Special Events & Discounts

- Annual Banquet
- Design Contest
- Educational Seminars
- Networking Opportunities
- Discounts from participating members and community partners

Privilege Communication

- Security Alerts – local and national alerts, including information not available to the general public.
- Newsletters & E-blasts – articles of interest, industry news, latest trends, charitable giving.
- Website – members only access to product, industry, and marketing information.
 - Press Releases – share your company's press releases.
 - Trading Post – the opportunity to sell/buy trade tools, equipment to members.

Advertising Opportunities

- Business listing on the HJA website's membership directory.
- HJA referral to members based on specialties and services.
- Social Media – Approved posting on HJA's Facebook and Instagram accounts.
- Feature Business of the Week. On a rotation basis, companies can elect to be featured on HJA's homepage with their name, logo, bio, and specialties/services.
- Special events and promotions by members.
- Annual low-cost home page advertising on website & in privilege communications.
- Associate members also receive a free table-top display at our annual banquet, company listing on email communications, and access to all HJA retail members.

2016 Rate Structure

Level	No. of Employees	Annual Rate
Associate	n/a	\$ 299
Retail - 1	1-10	\$ 199
Retail - 2	11-20	\$ 299
Retail - 3	21-40	\$ 399
Retail - 4	40+	\$ 499

Hawaii Jewelers Association Code of Ethics & Professional Practices



Code of Ethics & Professional Practices

- To do our full share in supporting the Association for the betterment of the Jewelry industry and the good of our community, we will abide by all rulings and codes prescribed by the Association.
- To deserve the patronage of the people of the community, we will offer merchandise and render services based upon the highest standards of quality, truth and honesty.
- To earn and maintain a reputation of fairness, we will give maximum value for our goods and services at a just price and will be willing to promptly adjust any reasonable cause of dissatisfaction on the part of a customer.
- To foster public confidence and to create an image of integrity for the jewelry industry, we will avoid any exaggerations of misrepresentations in words or advertising which will mislead a customer in his purchase or engage in unfair trade practices which will cause him to lessen his respect for the jewelers as merchants.
- To be mindful of the welfare of the customer, we will lend our support to consumer protective measures advocated by government or by recognized consumer interest groups.

By signing this, I acknowledge that I have read and agree to abide by Hawaii Jewelers Association's Code of Ethics and Professional Practices and be a member in good standing.

Reported violations/complaints will be reviewed by the Board of Directors and may result in forfeiture of annual dues, loss of benefits, and termination of membership.

Name of Firm _____

Name of Firm's Principal(s) _____ Title _____

Signature: _____ Date _____

Hawaii Jewelers Association Membership Application Form



Name of Firm _____

Address _____

Business Phone _____ Business Fax _____

Website _____ Primary Email _____

Year Business Opened _____ No. of total Employees in Hawaii _____

Name of Firm's Principal(s) _____ Title _____

Name of Firm's Principal(s) _____ Title _____

Primary Contact Information (if different from above)

Name _____

Phone Number _____

Email Address _____

Membership Type: (check one)

_____ **Retail Members:** Businesses with store-fronts or online presence that retail jewelry directly to consumers. Membership fee is based on number of employees.

_____ **Associate Members:** Businesses that support the jewelry industry. This includes wholesalers, manufacturers, brokers, distributors, designers, and industry-related service providers (buy/sell, security, insurance, financing, pawn brokers, etc). Membership fee is a flat rate fee.

Please describe your business and its specialty _____

Business Services

____ Jewelry Repair ____ Appraisals ____ Gemstone Refinish ____ Watch Repair

____ Trade-Ins ____ Pearl Restringing ____ Insurance Replacement ____ Engraving

Other: _____ Discount to HJA Members _____

Completed forms can be emailed to admin@HawaiiJewelersAssociation.com, faxed to (808) 518-4727, or mailed to PO Box 513, Honolulu, Hawaii 96809

HJA USE ONLY:

Membership Rate: _____ Membership Year: _____ Processed By: _____

Comments: _____ Today's Date: _____