

# Hawaii Jewelers Association Membership Application Form



Name of Firm \_\_\_\_\_

Address \_\_\_\_\_

Business Phone \_\_\_\_\_ Business Fax \_\_\_\_\_

Website \_\_\_\_\_ Primary Email \_\_\_\_\_

Year Business Opened in Hawaii \_\_\_\_\_ No. of total Employees in Hawaii \_\_\_\_\_

Name of Firm's Principal(s) \_\_\_\_\_ Title \_\_\_\_\_

Name of Firm's Principal(s) \_\_\_\_\_ Title \_\_\_\_\_

## Primary Contact Information (if different from above)

Name \_\_\_\_\_

Phone Number \_\_\_\_\_

Email Address \_\_\_\_\_

## Business Structure

\_\_\_\_ Sole Proprietorship      \_\_\_\_ LLC      \_\_\_\_ Corporation      \_\_\_\_ Partnership

## Primary Type of Business

\_\_\_\_ Retail      \_\_\_\_ Web-based      \_\_\_\_ Manufacturer      \_\_\_\_ Wholesale

\_\_\_\_ Other, please describe \_\_\_\_\_

Business Specialty \_\_\_\_\_

Discount to HJA Members \_\_\_\_\_

Completed forms can be emailed to [admin@HawaiiJewelersAssociation.com](mailto:admin@HawaiiJewelersAssociation.com), faxed to (808) 518-4727, or mailed to PO Box 513, Honolulu, Hawaii 96809

### **HJA USE ONLY:**

Membership Rate: \_\_\_\_\_ Membership Year: \_\_\_\_\_ Processed By: \_\_\_\_\_

Comments: \_\_\_\_\_ Today's Date: \_\_\_\_\_

P.O. Box 513 • Honolulu, Hawaii 96809 • Tel: (808) 536-4255

Website [HawaiiJewelersAssociation.com](http://HawaiiJewelersAssociation.com) • Email [admin@hawaiijewelersassociation.com](mailto:admin@hawaiijewelersassociation.com)

Mission: To build market share in the jewelry industry by providing a positive consumer experience through Professionalism, Information, Education, and Ethics

# Hawaii Jewelers Association

## Code of Ethics & Professional Practices



### Code of Ethics & Professional Practices

- To do our full share in supporting the Association for the betterment of the Jewelry industry and the good of our community, we will abide by all rulings and codes prescribed by the Association.
- To deserve the patronage of the people of the community, we will offer merchandise and render services based upon the highest standards of quality, truth and honesty.
- To earn and maintain a reputation of fairness, we will give maximum value for our goods and services at a just price and will be willing to promptly adjust any reasonable cause of dissatisfaction on the part of a customer.
- To foster public confidence and to create an image of integrity for the jewelry industry, we will avoid any exaggerations of misrepresentations in words or advertising which will mislead a customer in his purchase or engage in unfair trade practices which will cause him to lessen his respect for the jewelers as merchants.
- To be mindful of the welfare of the customer, we will lend our support to consumer protective measures advocated by government or by recognized consumer interest groups.

By signing this, I acknowledge that I have read and agree to abide by Hawaii Jewelers Association's Code of Ethics and Professional Practices and be a member in good standing.

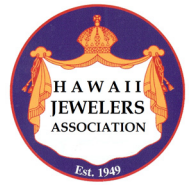
Reported violations/complaints will be reviewed by the Board of Directors and may result in forfeiture of annual dues, loss of benefits, and termination of membership.

Name of Firm \_\_\_\_\_

Name of Firm's Principal(s) \_\_\_\_\_ Title \_\_\_\_\_

Signature: \_\_\_\_\_ Date \_\_\_\_\_

# Hawaii Jewelers Association Benefits & Rate Structure



## The Benefits of Membership

### **Recognition of Membership and Adherence to Code of Ethics**

- Authorized use of HJA window sticker at place of business
- Authorized use of HJA logo on website, media, and marketing material
- Certificate of Membership – framed certificate available for purchase
- Assurance that all members are thoroughly vetted and adhere to the professional code of ethics

### **Access to Special Events & Discounts**

- Annual Banquet
- Design Contest
- Educational Seminars
- Networking Opportunities
- Discounts from participating members

### **Privilege Communication**

- Security Alerts – local and national
- Newsletters & E-blasts – articles of interest, industry news, latest trends
- Website – members only access to product, industry, and marketing information
  - Press Releases – share your company's press releases
  - Trading Post – the opportunity to sell/buy trade tools, equipment, and merchandise to association members.

### **Advertising Opportunities**

#### Free of Charge:

- Business listing on the HJA website's membership directory
- Social Media – Approved posting on HJA's Facebook and Instagram accounts
- Feature Business of the Week. On a rotation basis, companies can elect to be featured on HJA's homepage with their name, logo, bio, and specialties/services.

#### Fee-Based:

- Annual low-cost home page advertising on website & in privilege communications
- Special events and banquet sponsorship

## 2015 Rate Structure

Level	No. of Employees	Annual Rate
1	1-10	\$ 199
2	11-20	\$ 299
3	21-40	\$ 399
4	40+	\$ 499
Associate	n/a	\$ 299